

# Transprint

Transprint is a naturally transparent cover wrap specially created for publishing needs. Ideal to use as a printable newspaper advertising wrap or as a magazine insert.

Transprint changes the dimensions for advertising, offering a 'reveal' effect to physical media. Sponsors can advertise on the front and back page without interfering with the newspaper title, allowing newspaper publishers to maximise their advertising revenue.

Transprint can also be used on book covers and other publications.

## Why choose Transprint?

- Excellent translucency
- Great visual effect
- Runs on the highest speed presses
- 100% recyclable and biodegradable
- Prevents ink rub-off
- Special tint makings
- Supplied in sheets and reels

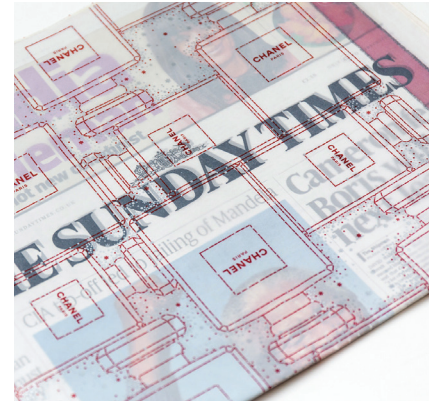
## Our range

52gsm / 62gsm (industry choice) / 72gsm / 112gsm

## Quality and Environment



The mark of responsible forestry



Newspapers



Increase advertising revenue



Great visual effect



Excellent transparency



100% recyclable